

# The Overseas Press

# BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA  
35 EAST 39TH STREET, NEW YORK 16, NEW YORK

Vol. 13, No. 5

February 1, 1958

JOT THESE DATES ON YOUR

## CALENDAR



Tues., Feb. 4 — Open House. Opening of exhibit of photos "Europe from the Air," and "USA at Work," by Charles E. Rotkin.

Rotkin will tell about aerial photographer's worries, — censors, boundaries, military security — in a talk, "How to Go Stark Raving Mad in Ten Days." Discussion by panel of experts including William P. Gray (*Editor International editions Life*), Lisa Larsen, (just back from tour of refugee camps), Bradley Smith, (OPC photo exhibit committee).

Thurs., Feb. 6 — Preview "I Accuse" with Jose Ferrer, 8:15 p.m. at 1540 Broadway, 18th floor.

Preview Dinner at Club 6:00 p.m. \$3.00.

Mon., Feb. 10 — Open House. Gov. Orville Freeman of Minnesota on "Middle West Views World Politics."

Freeman, just returned from a Pacific tour where he filed for UP, will discuss his theme with panel of newsmen. Special: Minnesota-born OPC members to be honored in lake-naming ceremony. Menu includes flown-in Minnesota wall-eyed lake trout. Cocktails 6:00 p.m., dinner, 7:15 p.m. Note: No Open House Tuesday, this program instead.

Fri., Feb. 14 — Smith College Night. Reception for student members of Smith College Press Board. Reception 5:30 p.m. Dinner, 7:45 p.m. (See story page 7).

Tues., Feb. 18 — Regional Dinner. Australia. Food and drink from the Antipodes with Australian cuisine and wines.

Mr. A.J. Day, Australian Trade Commissioner in New York, is planning to airlift entire dinner from Down Under. Reception, 6:30 p.m. Dinner, 7:30 p.m. Reservations may now be made at \$4.00 a plate with members as usual limited to one guest.



GOV. FREEMAN

## NARRATIVES, FILMS TO BE USED TO DRAMATIZE AWARDS AT OPC'S ANNUAL DINNER DANCE

The Overseas Press Club's annual Awards Dinner Dance will be held in the Grand Ballroom of the Waldorf Astoria at 7:30 p.m., April 29, Cornelius Ryan, dinner committee chairman, announced this week. For the first time, Ryan said, each

### 'Youngest Governor' OPC House Guest

The OPC will be host to Minnesota's Governor Orville L. Freeman at an open house session on Monday, February 10 — when the nation's youngest governor will talk on "The Middle West Views World Politics."

Freeman visited Japan, Korea, Formosa, the Philippines and other Pacific areas last summer and in 1956 toured Europe and the Middle East. On both trips he reported his findings over United Press — one of the few governors ever to carry a working press card. His Pacific trip was, in effect, a revisit, for he spent most of the Second World War there and was wounded at Bougainville.

The special feature of the evening will be a ceremony in which Freeman will present official certificates naming six Minnesota lakes after six newsmen born in that state.

Men to be immortalized on Minnesota's future maps are: Harrison Salis-  
(Continued on page 3)

### Allen Dulles, Dr. Killian Share Conference Table

Several OPC members will take an active part in examining "America's Human Resources to Meet the Scientific Challenge" at a national conference at Yale University February 3-4, sponsored jointly by President Eisenhower's Committee on Scientists and Engineers and the William Benton Foundation.

Principal speakers will be Allen W. Dulles, director of the Central Intelligence Agency and Dr. James R. Killian, Jr., special assistant to the President for Science and Technology.

(Continued on page 3)



of the awards will be dramatized with special films or narratives.

After the meal and the award presentations two dance bands will play till a.m.

Although this is the first announcement of the dinner, checks for reservations have already begun to come in, Judge Norwood F. Allman, Invitations and Reservations committee chairman, reports.

Price for tickets this year will be \$17.50 for members and one guest, \$30 for non-members. Judge Allman added he expects dinner to be sold out by the first week in March and reminds members that for the last three years the dinner has been a complete sell-out and some have had to be turned away because they waited too long to make reservations.

Sales will be on the first-come first-served basis; no refunds will be made except in special cases for members suddenly assigned out of town. Reservations will be closed April 15.

The Waldorf's box seats will be used this year as the stage will be occupied. Cornelius Ryan advised members to arrange table groups and notify the seating committee in writing.

Other members of the dinner and dance committee are Larry G. Newman, William F. Safire, Ben G. Wright, vice chairman, and Dorothy L. Omansky, secretary.

Sub-committees are: Judge Allman and Arthur Milton, invitations and reservations; Kathryn Cravens, Kathleen McLaughlin and Joe Ryle, dais and protocol. Cornelius Ryan will again be in charge of production script and design, with assistants, Richard de Rochement, Pat Sullivan, Ben Grauer, Bill Berns, Matthew Huttner, Don Coe, Rex Smith, Joe Ryle, William McAndrew, Bill Safire and Joe Willicombe.

Art Milton has been appointed chairman of a sub-committee in charge of the budget. For the first time a complete analysis of costs has been prepared by his committee which includes Judge Allman and Miss Omansky. Jess Bell, Safire and Spencer Valmy will be in charge of publicity. Larry Newman will handle awards liaison and Lawton Carver will prepare the menu.

*Book*

## JULIEN BRYAN

(In Person)

*With His Exciting  
New Color Film Lecture*

## "THE NEW JAPAN"

An extraordinary new film interpreting the economic life of Japan - From Fishing and Agriculture to TV Studios and Building 50,000 ton tankers

*Ideal for conferences  
Better than dull speeches*

Fee \$500

Write to: 1 East 42nd Street  
New York 17, N. Y.  
OXford 7 - 6820

## Want Information? News?

Burrelle's will supply clippings from daily and weekly newspapers — national, sectional or local — from magazines, trade papers

### Promptly . . .

Current and future coverage of people, subjects, products — whether in news columns, articles, reviews, editorials, advertisements, illustrations. Write, wire or phone.

*Burrelle's*  
Est. 1888  
PRESS CLIPPING  
BUREAU

Telephone  
BA 7-5371

165 Church Street, New York 7, N. Y.

## Newsmen's Guide To Israel

*Sketch of country:* Israel is a proud, hard-working intense nation, living constantly in the expectation that something is going to happen. It usually does, but then it comes as no surprise. Israelis are eager to please foreigners; they'll speak any language you want and go out of their way to show off their achievements, which are considerable. They are hospitable and easy to draw into a discussion, especially on politics.

*Where newsmen stay:* Correspondents prefer Tel Aviv because of the night life and slightly better communications and accommodations, but Jerusalem is the capital, and political news breaks there. U.N. headquarters is in Jerusalem as well. It's easier to get around the country from Tel Aviv, although you can make the trip from one end to the other in less than a day. During periods of fighting, Army press conferences are held in Tel Aviv, where the military spokesman resides. The best hotel there is the air-conditioned Dan, while ten minutes outside the city is the Ramat Aviv, built in Italian bungalow style. These are expensive. The Gat Rimon, Kaete Dan, Armon and Yarkon are next in grade. Jerusalem has the international, sophisticated King David with a good view of the Biblical walled city a couple of hundred yards away: The Eden, President and the Kings hotels. The last, built recently by a Persian, is the best of the moderately priced places. The President is the only one with a swimming pool.

*Where newsmen drink:* In Tel Aviv: Kassit Cafe is a favorite spot of actors, writers, and "original" types; the Dan Hotel bar has plenty of atmosphere but the prices are high; the Journalists' Association has a beautiful new building, with bar, the Beit Sokolow. In Jerusalem, a small, quaint place called "Fink's" and the swankier, newer "My Bar" and the oak-paneled bars of the King David and President hotels are favorites.

*Government regulations restricting entry of journalists and filing of copy:* Because of the security situation, (technically the country is still at war), all copy and film must be handed to military censors. There is little, if any, delay, however, and the censors are both literate and friendly, sometimes even helpful. Israelis are eager to get their story to the world although they sometimes show incredible naivete regarding public relations. The Sinai campaign story was badly handled on orders from above to keep newsmen away from where things were happening. Prime Minister Ben-Gurion later publicly accepted the blame. Apart from the Army, however, foreign newsmen are sought out on most occasions by official spokesmen, particularly by the Foreign Ministry, and given copy; although they may find more often not that what they are given turns out to be good arguments rather than down-to-earth facts.

*Government information sources:* These include, at P.I.O. in Jerusalem: David Landor and Haim Zohar; in the Prime Minister's office, Moshe Pearlman, information director, Ben-Gurion's personal secretary, Yitzhak Navon; Foreign Ministry spokesman: Moshe Lesham, (just back from a U.S. tour), and Army spokesman Colonel Saul Ramati.

*Other good people to know:* Defense Ministry director, Tel Aviv, Shimon Peres; Foreign Ministry: director-general Walter Eytan, (former Oxford don); Joseph Tekoa, director of Armistice Affairs; assistant directors-general Michael Comay and Arie Levavi; Prime Minister's

(Continued on page 7)

H.V. Kaltenborn, one of the few reporters still around who interviewed Adolf Hitler, on Dave Garroway's Today show January 30, the 25th anniversary of Hitler's accession to power.

The Overseas Press Bulletin is published weekly by The Overseas Press Club of America, Inc., and sent air mail to all overseas points. Address all communications to Barbara J. Bennett, Managing Editor, Overseas Press Bulletin, 35 E. 39th St., New York 16, N.Y. Tel.: MU 6-1630 Cable: OVERPRESS NEWYORK.

*OFFICERS:* Cecil Brown, President; Thomas P. Whitney, Richard de Rochemont, Cornelius Ryan, Vice Presidents; Will Yolen, Secretary; A. Wilfred May, Treasurer. *BOARD OF GOVERNORS:* Henry Cassidy, Robert Conway, Norman Cousins, Emanuel Freedman, Ben Grauer, Harold Layne, John Luter, Larry Newman, Will Oursler, Inez Robb, Bill Safire, Daniel Van Acker, John Wilhelm. *Alternates:* Michael G. Crissman, Joseph C. Peters, David Shefrin.

*PAST PRESIDENTS:* W. W. Chaplin, Robert Considine, John Daly, William P. Gray, Burnet Hershey, Frank Kelley, Lucian Kirtland, Louis Lochner, Eugene Lyons, Wayne Richardson, J. Clifford Stark, Lowell Thomas, Wythe Williams (deceased).

*BULLETIN COMMITTEE:* John Wilhelm, Chairman; Arthur Milton, Vice Chairman and Advertising Director; Milton Bracker, Robert L. Dunne, William M. Dwyer, Jerry Gask, Paul Grimes, Ruth Lloyd, Ralph Major, Richard Marshall, Paul R. Miller, Jr., Inez Robb, Gerald Schroder, Thomas Winston.

*CORRESPONDENTS:* Paris, Bernard Redmont; London, Joseph Grigg; Berlin, Gerhard Stindt; Rome, Frank Brutto; Tokyo, Stuart Griffin; Moscow, Whitman Bassow; Taipei, Geraldine Fitch; Manila, Don Huth; Caracas, Everett Bauman; Ottawa, Tania Daniell; Mexico City, Betty Kirk, Bob Benjamin; Washington, Jessie Stearns; Hollywood, Joe Laitin; Madrid, Jewel de Bonilla; Saigon, Robert Lochner; Rio de Janeiro, Julius Golden; Panama, Crede Calhoun; Beirut, Henry W. Toluzzi; Vienna, Daniel D. Karasik; Frankfurt, Phil Whitcomb; New Delhi, Charles C. Lane; Sydney, Albert E. Norman; Istanbul, Charles Lanier; Israel, Marlin Levin; Zurich, William A. Rutherford.

Your Overseas Press Bulletin Issue  
Editors This Week are: Bob Waters and  
Richard Greenough.  
Managing Editor: Barbara J. Bennett.



**OPC ENTERTAINS AMBASSADORS** — Flanked by two lovely Latins, OPC President Cecil Brown entertains the Costa Rican delegation to the recent OPC-UN Correspondent's Night. From the left: Ambassador Gonzalo J. Facio; Mrs. Facio; President Brown; Mrs. Canas and Ambassador to the UN Alberto F. Canas, and OPCer Dr. James Sheldon.

## ALLEN DULLES (Cont'd from page 1)

A special feature of the conference is the participation of key media representatives, who are being asked to suggest ways in which the communications industry can help create improved public understanding of the determined effort necessary to meet long-term science requirements in this country is to survive the post-Sputnik era.

The conference will pay particular attention to "Technological Requirements of the Free World and the Uncommitted Countries" in a discussion to be chaired by Eric Johnston. A score of OPCers will also participate.

## NEWS SOURCE PROTECTION BILL GETS EDITORS' APPROVAL

The New York State Society of Newspaper Editors on January 27 unanimously endorsed a bill introduced in the State Legislature to protect the confidential sources of newsmen.

"We firmly believe that this proposed legislation will enhance the public's right to know," the editors said in the resolution which was adopted at the final session of their winter meeting.

Another resolution approved expressed strong opposition to a proposed measure that would broaden the definition of libel to what the editors regard as "an unreasonable extent."

"The proposal is dangerously ambiguous," the resolution said. "The Society feels that the implications in this bill would make it libelous per se to identify someone by 'race, creed, color, origin or nationality.' Such a law would be clearly unconstitutional!"

## OPC MILESTONES

*Married:* David Shefrin CBS News and Anita Hart on Christmas Eve but have just got around to telling us.

*Born:* To Mr. and Mrs. Bernard Eismann, (he's CBS News Reporter), a daughter Marianne Phillipa on January 8.

*Died:* Robert D. Levitt, newspaper and television executive, and a member of the OPC, was found dead January 27 at his home in East Hampton, Long Island. Death was attributed to an overdose of sleeping pills.

Mr. Levitt had a long career in newspaper work, theatrical publicity and television.

He was the former husband of the musical comedy star Ethel Merman.

## 'YOUNGEST GOVERNOR' (C'td f. p. 1)

bury, (*New York Times*), Eric Sevareid (CBS), Daniel Mich (Look), Max Shulman, (playwright) and Sig Mickelson (CBS) — all of whom will be present. The sixth lake will be named for DeWitt Wallace, publisher of the *Reader's Digest*.

Dinner will feature a special course of Minnesota wall-eyed lake trout, to be flown in especially for the occasion.

As a leading political figure who keeps in close touch with public opinion, Freeman should have much to say on his announced topic. After his speech the governor will continue the discussion with a panel of OPC members who have just returned from the Quantas round-the-world flight.

Reception is at 6 p.m. — dinner at 7:15.

## OVERSEAS TICKER

### ZURICH

OPC founder-member Henry J. Taylor, presently U.S. Ambassador to Switzerland, recently opened an American exhibition "The Family of Man" here.

Bouquets for Ambassador Taylor who is considered by both domestic and foreign correspondents to be the most cooperative diplomat in the country. He has let it be known that he is available day and night to newsmen and often offers a helping hand to Swiss journalists going to the U.S.A.

Ex-correspondent Taylor who knows what it is like to be "the man with the pencil on the other side of the desk", was both surprised and distressed when he learned of reports that Helen Fisher, UP correspondent, Geneva, was unable to attend an all-male luncheon which he addressed in Geneva last month. The newsman-ambassador telephoned both Helen and your correspondent to set the record straight when he heard of the incident.

The International Press Institute sent telegrams of congratulations this week to Nicaragua President, Luis Somoza and John O'Rourke, *Washington Daily News*, president of the Inter-American Press Association, on repeal of a restrictive press law that IAPA has been campaigning against. IPI characterized this victory for press freedom as the most encouraging one in Latin America for years.

Loomis Dean, *Life* photographer-at-large, after completing a picture report on "What happened to the Okies of the '30's in California", just arrived here to join forces with Bob Kroon, *Time-Life* Geneva correspondent, to do an off-beat story on local elections involving a demand by Zurich women to close down at midnight the city's only three pubs which still stay open until 1 a.m.

OPCer Sidney Engle, Chief of Information at ICEM, Geneva, is off to New York and Washington for talks on migration problems and how to deal with the subject in the news.

The Foreign Correspondents' Corps in Geneva has two new additions: Dorian Falk, AP, and Elliott Fagerberger, Fairchild Publications.

William A. Rutherford  
NASSAU

This "Paradise" Island's general strike brought down a handful of foreign correspondents from New York anticipating possible violence and certainly a swim. They got neither.

Among them were OPCers Homer Bigart, *N.Y. Times*, and Richard Greenough, filing for the *London Daily Mail*. *London Daily Express'* Washington (Continued on page 6)

## germany:

### BERLIN PX CLOSES TO CORRESPONDENTS: TRAFFIC AFFECTED

by Harry Gilroy

#### Berlin

The PX is closed. This Berlin supply center, which ranked in legend along with the Hudson's Bay Company trading posts and the Last Chance Saloon, is padlocked to newspaper people, that is.

Putting up the bars was a normal act of Army administration - mysterious, but probably sensible if one knew the factors in the decision. Anyhow, this one small order certainly changed news coverage behind the Iron Curtain.

Reporters going to and from Moscow went via Berlin, from London to Helsinki, via Berlin, Prague to Vienna, via Berlin, "superior communications facilities," everyone explained.

#### Special Correspondents

Then there were lots of special correspondents and also editors who had just been to a convention in some American city. They found it advisable to take one definitive look under the Communist carpet, so they came to Berlin.

It didn't matter what direction our newspaper friends came from. They had the spell-of-the-Yukon gleam in their eyes. They murmured: "Which way to the PX?"

The gentlemen and ladies from Moscow and the capitals of suburban Communism behaved as would be expected. They took their one-week ration cards into the gray stucco ranch-style shopping center, one minute after it opened, and they began to buy.

They snapped up their liquor and tobacco ration, loaded up on films and electric broilers, fell for perfume and cuckoo clocks, had milkshakes in the snack bar and looked at the grocery shelves like John Gilbert at Greta Garbo.

#### Moscow Man

I've seen a Moscow man in the grip of this emotion creaming over the frozen vegetable lockers. All unwittingly his gaze rested on the blond *frau* of a soldier and he murmured "Food." The throb in his voice turned the poor girl crimson and she hurried from the building as fast as her leopard skin leotard would allow.

The people who had been in Kansas City two days before were somewhat harder to understand than the hungry types from the Communist assignments. Something about the PX would drive them wild - maybe wartime memories. They couldn't wait to stock up on razor blades, peppermint toothpaste and sodium

bicarbonate, as if these rare old vintages never reached the States.

In any case, whether the motivation used to be, need or greed, journalists can no longer indulge their yearning to shop in the PX. Resident correspondents are allowed in the Snack Bar, which has a little delicatessen, and that's very convenient. Otherwise, out of bounds.

#### Berlin Affected

Curiously, this has affected the standing of Berlin as a communications center. Better routes have been found to and from Moscow, and trail blazers have found passes in the barriers between Vienna and Budapest and Prague. We sit in the Kurfuerstendamm cafes and speculate on what ever happened to those walking delegates from the OPC who used to pass this way.

Unable to interview these well informed travelers, the resident correspondents have taken to looking around for news of domestic origin. This explains why there has not been too much in the papers recently from Berlin.

As a divided city, Berlin ranks as a news topic with, or a pace behind, Jerusalem. Then it is also supposed to be a listening post. But so long as there are Western correspondents in the Communist capitals, all that is heard at the post one day is what those correspondents wrote the day before.

Furthermore, it is reputed to be a center of cloaks and daggers. The East German Communist press denounces West Berlin every day as an espionage center.

It is a diverting thought that those people we meet at the parties are secret agents. Practically all of them seem to be statisticians and translators. One is advised that these are the real work-horses of the intelligence trade.

#### "Soldier on Bridge" Theory

It appears that the importance of Berlin these days, in terms of American journalism, is what Melvin Lasky calls "the soldier-on-the-bridge theory of American representation in Europe." Lasky is the bearded American who publishes *Der Monat*. This is a monthly that comes out in German. Lasky comes out best in English.

Everyone knows, according to this distinguished man of letters, that the U.S. troops posted here and there in Europe, including Berlin, could not stop the whole Russian army if it were launched for a break-through. Each unit is like a lone American soldier guarding a bridge.

He would fight like hell but pre-

sumably he would be killed. The important thing, as Lasky observes, is that the world knows all Americans would fight to the death to avenge that soldier.

It is a comforting thought that the American press stands behind its little Berlin contingent. The thought of the AP, INS, NBC, N.Y. Times and UP mobilizing all their batteries if the Berlin contingent were swept away is, nearly, awe-inspiring.

Meantime, the correspondents regularly in West Berlin keep getting the idea that they might make a swing through the surrounding Communist territory and produce some significant copy. Their editors are always delighted to approve these plans.

But none of the correspondents ever gets a visa. Presumably the foreign ministries of the Communist states really believe that West Berlin is the staging area for espionage, and no amount of dreary economic copy will convince them we are authentic American news hawks.

There have been a few tours of East Germany made by Berlin correspondents, each one carefully escorted and visiting the same centers of interest. The resultant stories have been treated as material for the inside of the paper or as something to be overheld for an indefinite future date.

It can be seen why the resident correspondents miss those informed visitors who used to come here. We are thinking of forming a small PX from our own supplies, stored in spare rooms and idle offices and the like when we first got the word, in the hope that this might attract the OPC travelers who now pass Berlin by.

The great virtue about their visits from the news point of view was that when they came here, and observed "Berlin is a great dateline," it was apparent they were about to write that a tense situation existed along the border in this divided city.

They would be on Page One and we could then write about the tense situation and maybe we could get on Page Two, anyhow. We miss them. Alas for the PX!

*Harry Gilroy has been Berlin correspondent of the N.Y. Times since May 1956. From 1953 to 1956 he served in Jerusalem, and for five years before that he was in the Sunday Department of the Times. He served in the U.S. Navy during the war and in 1941 was Secretary to Governor Charles Edison of New Jersey. From 1930 to 1940 he was with the Newark (N.J.) News and for three years was assigned to their Washington bureau.*



Left to right: Bernard S. Redmont, Don Walter, Barbara Sutton and Angus Deming at Super-Chatel, French Alps.

### OPCERS IN ALPS CROSS SKIS AT "SCHUSS"

The nucleus of the American team in the forthcoming Fourth International Ski

Competition for Journalists to be held Feb. 12-15 in Bayrischzell, West Germany, crossed skis with French and Swiss colleagues at a "warm-up" training weekend in Chatel, French Alps.

*Angus Deming*, UP, *Don Walter*, *Stars and Stripes*, *Barbara Sutton*, *U.S. News & World Report*, and *Bernard S. Redmont*, *AFP* schussed down the slopes in giant slalom and two special slaloms in definitely non-record times, but suffered no casualties and returned to gray, wintry Paris with sun-and-snow tans.

*Marcel Pasche*, of the *Feuille d'Avis de Lausanne*, won first place in the trials, nosing out France's *Gilles de la Rocque*.

In Germany, the full U.S. team will also include in addition to four above, *Robert Farrell*, McGraw-Hill World News, *Arthur Higbee*, UP Paris bureau chief, *William K. Cassell*, *The American Weekend and Army Times*, and *Michael Kruglak*, *New Canaan Advertiser*, with possible alternates: *William Blair*, *Newsweek*, and *Ann Chamberlin*, *Life*. *Bernard S. Redmont*

Senator James Murray of Mont. inserted into the Congressional Record of Jan. 16 an AP article by *Thomas Whitney* dealing with the new Soviet 15-year plan to catch up with the U.S. in industrial production. Senator Murray quoted the AP piece in proof of his argument that "We cannot possibly win the race with Russia and Communist nations if we neglect basic resources development."



**TEX®  
SERVICE**

**Deletes Doubts**

from your

**Overseas News Despatch**

When you need a fast "meeting of minds" with the foreign news desk at home, your problem can be solved by TEX, the RCA-pioneered international teletypewriter exchange service.

RCA's TEX circuits now link the United States with 33 overseas countries. From any of these, a standard telex machine puts you in direct, two-way teleprinter communication with your Home Office.

Any uncertainty as to story treatment, policy, or questions concerning fast-changing developments in international news can be clarified at once. Moreover, both you and the desk back home will have a permanent, written record of the entire TEX call—an invaluable aid for checking and future reference.

Try RCA TEX service to file your overseas news stories which require special handling.

**RCA COMMUNICATIONS, INC.**

A Service of



New York 4: 66 Broad St.,  
Tel: Hanover 2-1811

San Francisco 5: 135 Market St., Tel:  
Garfield 1-4200,

Washington 6, D. C.: 1812 M St., N. W.  
Tel: National 8-2600

**Remington Rand**  
DIVISION OF SPERRY RAND CORPORATION

315 Fourth Avenue, New York 10, N. Y.

*The Men Who Are Air France*  
NO. 10 OF A SERIES

**HE WAS**

**BORN TO FLY**

**AND DOES**



## CAPTAIN GEORGES LIBERT

A Senior  
Air France Captain

In every country you find men like this—men whose natural home is the sky. Captain Libert has been a pilot for over 22 years, totaling nearly 15,000 hours of flight. His peacetime and wartime record is truly impressive, as attested to by the numerous decorations bestowed on him by France and other countries. His record is typical of the men who man the planes of Air France, the airline that has been serving the peoples of 73 countries for over 38 years.



## AIR FRANCE

THE WORLD'S LARGEST AIRLINE  
38 YEARS IN AIR TRANSPORTATION  
A DISTINGUISHED RECORD FOR DEPENDABILITY

SEE YOUR TRAVEL AGENT OR AIR FRANCE  
New York • Atlanta • Boston • Buffalo • Chicago • Cleveland  
Dallas • Detroit • Hartford • Los Angeles • Miami • Milwaukee  
Philadelphia • Pittsburgh • St. Louis • San Francisco  
Washington, D. C. • Mexico City • Montreal • Toronto  
Vancouver • Havana • Puerto Rico • Fort de France  
Pointe à Pitre • Panama • Caracas • Bogota

### TICKER (Continued from page 3)

bureau chief Ross Mark, *Daily Telegraph's* Edwin Tetlow, and Reuter's Noel Hudson flew down from New York. All made their operational headquarters with Etienne Dupuch, owner-publisher of the *Nassau Tribune* who, incidentally, with his two sons represents just about every important paper in the world in these islands.

Though all bars and liquor stores were closed by Governor's emergency order and a state of prohibition declared, none of the correspondents seemed inconvenienced, thanks to effusive local hospitality. In fact, life in Nassau seemed little upset and as Homer remarked it was a great place for tourists who didn't wish to see other tourists.

*Editor's Note:* As we go to press the situation seems even more back to normal with most of the hotels reopening. Only hope the weather has improved. It was nearly as chilly as New York's temperatures so swim trunks remained dry when the newsmen were there. Perhaps the strike was a blessing in disguise; cold and cloud in the "sun drenched" colony would have disillusioned many tourists!

Richard Greenough

## PLACEMENT

### NEW YORK

No. 210 Man, assistant director of Public Relations, utilities trade associations, write booklets, speeches, appear and speak before public, flare for advertising work, some travel — Salary, \$9,000-\$10,000.

No. 211 Man, publicity director for sectarian council. Edit and write monthly magazine, press releases and run conference. Knowledge of Mid-Eastern affairs important.

No. 212, Man, public relations, variety of accounts. Young, \$6,500.

## LETTERS



Dear Editor,

I must regretfully resign as the Manila correspondent for the *Overseas Press Bulletin*. However, I should be glad to take over as the Singapore correspondent at the same salary, living differential, expense account and other fringe benefits received in Manila.

I would like to recommend as my successor in Manila, Carlos Angeles of INS. He would be a lot more dependable than I was and is in close touch with the comings and goings of foreign correspondents through Manila. Don E. Huth Associated Press  
Singapore

## MAKE THAT DEADLINE

route your overseas

### PRESS MESSAGES

Via All America

Via Commercial

Via Mackay Radio

Let our highly trained communication specialists handle your press traffic, for they are equipped to transmit your messages by the fastest possible route—either cable or radio.

### Flash Bulletin!

It will pay you to investigate our telex service when you need to communicate back and forth with your overseas correspondent on a direct, party-to-party connection. Think of it! . . . complicated matters handled better . . . both parties have written copies of all that takes place . . . at a cost far less than you may think.

**American Cable & Radio System**  
AN IT&T ASSOCIATE

67 BROAD STREET, NEW YORK 4, N. Y.

NEW YORK SAN FRANCISCO  
TEL: WH 4-3100 TEL: GA 1-1303

WASHINGTON, D. C.  
TEL: AD 4-9000

## WIDE WORLD PHOTOS

Official Photographers

for the

OVERSEAS PRESS CLUB

## Smith College Night -- On Valentine's Day

Friday evening, February 14, marks the start of a new kind of project for the OPC — when the Clubhouse will be turned over to 17 members of the Press Board of Smith College. All are students who work also as Northampton "stringers" for regular newspapers.

The program will include reception at about 5:30 p.m., followed by a series of "newspaper conversations" or short panel discussions, in which members of OPC will attempt to give the Smith girls an idea of what it takes to be a newspaperman, magazine writer, or TV-radio commentator. The evening will conclude with dinner and speeches by *Cecil Brown*, president of the OPC; *Norman Cousins*, *Inez Robb*, *Ed Barrett* and others.

The Board of Governors, in extending the invitation to the Smith group, expressed the hope that this would be the first of a series of educational nights in which the OPC might help to induct a new generation of college students into the profession.

Plans are under the direction of the Open House Committee, with the cooperation of the House Committee. Miss *Dudley Harmon*, OPC member, who is News Director at Smith College, is heading up the Northampton end. Members who would like to help in arrangements are asked to contact *James Sheldon* or *Harry Newman*.

**SPECIAL PRESS ITEM:** Secretary *Will Yolen*'s sophomore daughter, Jane Yolen, is one of the Smith girls in the group...Enuf Said.

### CLASSIFIED



The thermometer is falling and the Caribbean's calling,  
Your nose is leaking and your lips are turning blue.  
While Cabanos are sun-basking, you a-choring and a-tasking  
Which suits you better?  
Or is there need for asking you?

Airline, Steamship, Hotel and Car Rental reservations made FREE by "Old Mori" *Kauffman*, the correspondents' friend.

Domestic-Foreign-Business-Pleasure  
"You'll be crazy about Fugazy!"  
Fugazy Travel PLaza 1-3434

WANTED: 2 bedrm. lv.rn. apt., rental not to exceed \$250 per mo. Contact *Charles Levy*, Adv. Publ. Dir., Walt Disney Prod., 477 Madison Ave., PL 9-3880.

### NEWSMAN'S GUIDE (Cont'd from p. 2)

director-general Teddy Kollek. In Tel Aviv, always willing to help out are "Fitz" Green, U.S. Embassy press spokesman, Moseh Brilliant, the *N.Y. Times*; Francis Offner, *Christian Science Monitor*; Arieh Wallenstein, Reuters, and *Eliav Simon*, UP; in Jerusalem Roy Elston, *London Times*, Seth King, *N.Y. Times* and Eliahu Salpeter, J.T.A. are all resident correspondents. Duty officers at P.I.O. in Jerusalem are always willing to translate Hebrew newspapers. (The afternoon *Ma'ariv* is the best to watch for tips. The one English daily, the morning *Jerusalem Post* is authoritative, follows the government line.)

**Miscellaneous:** A tip for correspondents coming for a brief visit: You and everybody else wants an exclusive interview with Prime Minister Ben-Gurion. He doesn't particularly like giving interviews, TV shows worse; it's advisable therefore, that you or your office wrote ahead of time asking for an interview. Contact the Israeli Embassy in Washington, too; they can pave the way for you.

Mrs. Lee K. Jaffe, director of Public Relations, Port of New York Authority has been appointed vice-president for Public Education and member of the Board of Directors for the Greater New York Safety Council Inc.

### Raymond Concrete Pile Co.

— a new Burson-Marsteller client — announces creation of the Alfred A. Raymond Award to promote ingenuity in foundation engineering. The \$1000 Award is named for the inventor of the cast-in-place concrete pile who founded Raymond 61 years ago.

*Helping tell the story of  
Raymond Concrete Pile Company  
and other leaders in American industry  
is the business of*

### Burson-Marsteller associates, inc.

New York • Chicago • Pittsburgh • Houston  
PUBLIC RELATIONS



## MORE NEW LUXURY NON-STOPS

# EUROPE

## TWA JETSTREAM\*

Now! Fast, luxurious new non-stop service to Madrid and Zurich on the great TWA Jetstream! Fly Jetstream non-stop London, Paris, Rome, Lisbon, Frankfurt. Enjoy

renowned First Class Ambassador luxury, complimentary cocktails . . . delicious, full-course meals, vintage wines. (Berths and Sleeper Seats available.)

### A NEW WAY AROUND THE WORLD!

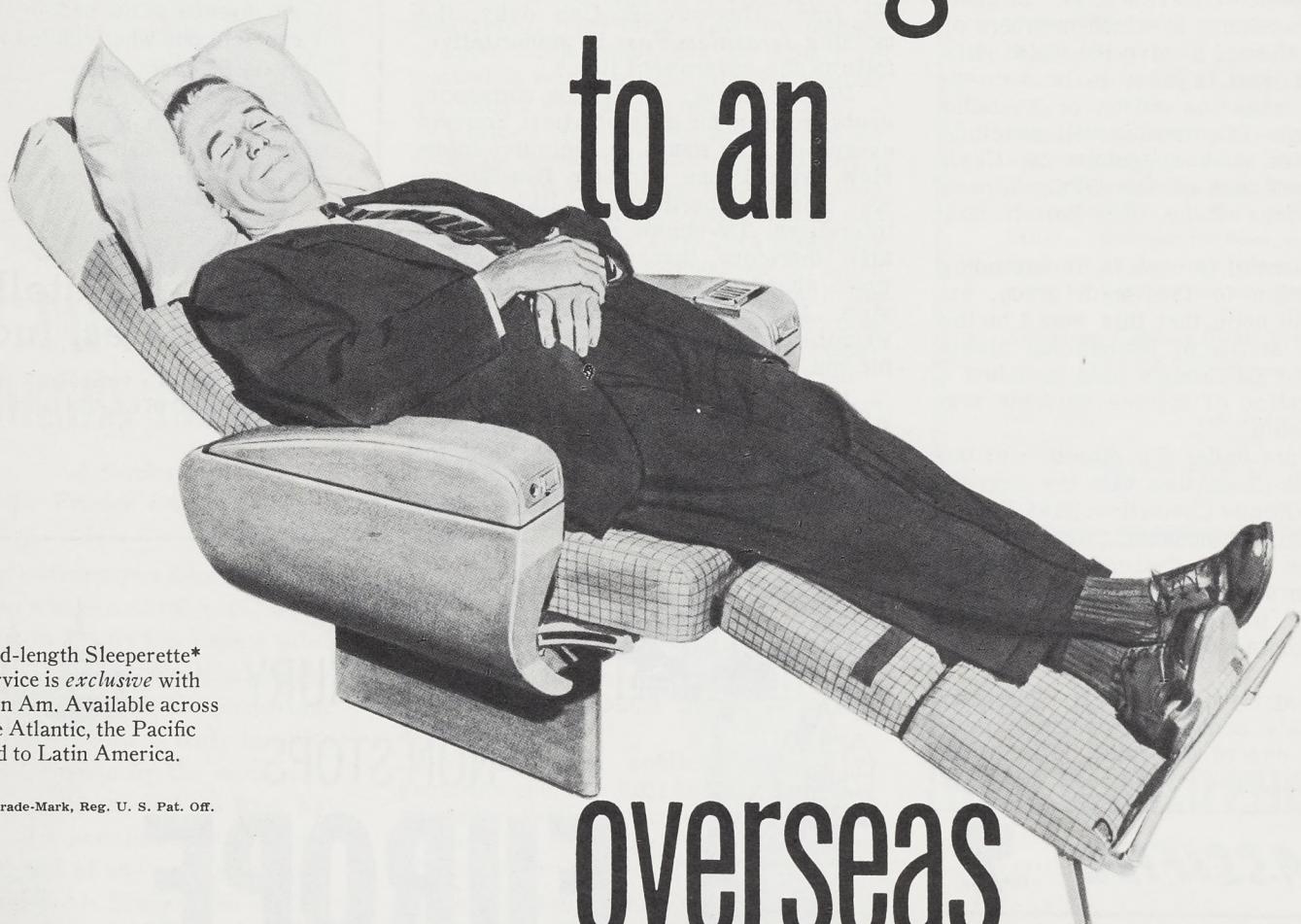
Now fly TWA to Bangkok and Manila . . . continue over the Pacific on Northwest Orient Airlines . . . short, fast, all-radar route.

FLY THE FINEST

FLY TWA

Gordon Gilmore  
Vice-Pres., Public Relations  
Trans World Airlines

\*Jetstream is a service mark owned exclusively by TWA



Man  
rushing  
to an

Bed-length Sleeperette\*  
service is *exclusive* with  
Pan Am. Available across  
the Atlantic, the Pacific  
and to Latin America.

\* Trade-Mark, Reg. U. S. Pat. Off.

overseas  
assignment

This is how it feels going Pan American  
to an overseas assignment at 300 miles an hour —  
and then some. After hundreds or thousands of miles  
in the air, you arrive rested and refreshed,  
ready to go into action.

Where are you going next? Pan American,  
world's *first* 'round-the-world airline, will rush you  
to any of 82 lands on 6 continents in comfort.

**Hot copy:** Fast nonstops to Europe on Pan Am's  
"Super-7" Clippers.\* — holders of more than  
15 transatlantic speed records.

**PAN AMERICAN**



WORLD'S MOST EXPERIENCED AIRLINE